

1954

Ro

# • Garden Grandeur •

1954  
ALL-AMERICA  
ROSE

## ARP ROSES, INC.

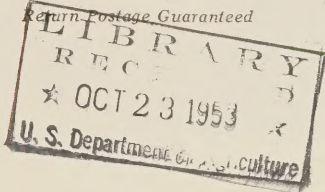
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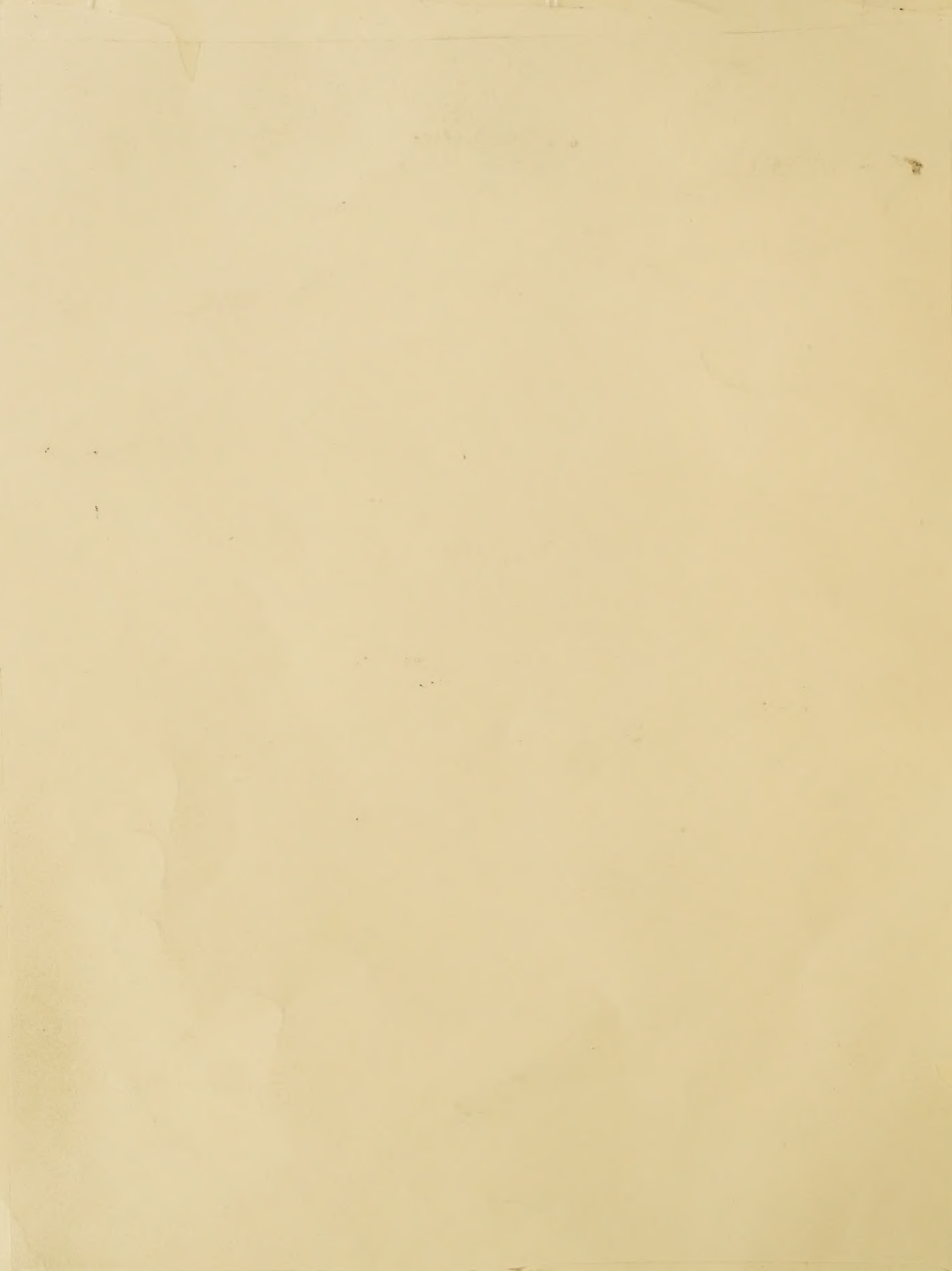
## Mojave

(Pat. 1176)

Here's a top-flight new rose aflame with warm apricot-orange tints that glow like a desert sunset. Grand prizewinner at Bagatelle and Geneva and the *only* hybrid tea to win an All-America award for 1954. Profuse, long-lasting blooms.

Each \$3.00, 3 for \$7.95

U. S. Dept. of Agriculture  
Library  
Washington 25, D. C.



1954 ALL-AMERICA FLORIBUNDA

*Lilibet* (P.A.F.) Each \$2.50, 3 for \$6.60

A dainty new rose—the only floribunda to win the All-America citation for 1954. The medium-sized flowers range from light rose color to soft dawn-pink and are carried in abundant clusters all season long. Individual blooms are double, opening flat, with a spicy fragrance. The plant is unusually hardy, with heavy, glossy foliage. Height 18 to 24 inches. Sure to be one of the most popular roses of the year.



Another new Queen, Sally Kay, of Tyler, reigns over the 1953 Texas Rose Festival.



**COLLECTION No. 1  
AARS CHAMPIONS**

1 of each for **\$6.75** postpaid

Lilibet ..... \$2.50  
Chrysler Imperial... 2.75  
Ma Perkins ..... 2.25  
Value..... \$7.50

2 of each for  
**\$13.25**



1953 AARS WINNERS

*Chrysler Imperial* (Pat. 1167)

No matter how many other reds you have, you will want Chrysler Imperial for its smashing, rich crimson color. It has oxblood-red overtones and lustrous garnet in the depths of the bloom. The long, slender buds and large, high-centered blooms are equally appealing. Sturdy stems carry the flowers on a well-knit, dark-foliaged plant.

Each \$2.75, 3 for \$7.20



*Ma Perkins* (Pat. 1143)

Each \$2.25, 3 for \$6.00

Whether you cut the bloom sprays and bring them in the house or leave them to adorn your garden, you will be delighted with their translucent soft pink color. The buds are shaded red in the outer petals and suffused yellow at the base. As the bloom gets older, the color becomes soft coral-pink. Sturdy, compact plant 2½ to 3 feet in height. Healthy, hardy; blooms all season.



**GUARANTEE**

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1954, and Arp will replace FREE.



# GREAT ARP ROSES FOR 1954 GARDENS



HELEN TRAUBEL Pat. 1028. Each \$2.75, 3 for \$7.20



REX ANDERSON. Pat. 335. Each \$1.75, 3 for \$4.65



ETOILE DE HOLLANDE Each \$1.35, 3 for \$3.40



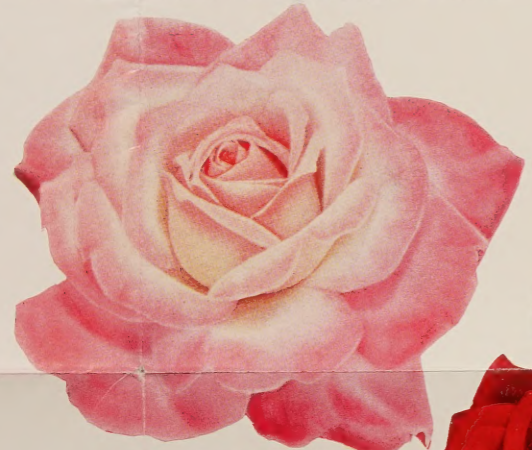
RADIANCE. Each \$1.10, 3 for \$3.00



POINSETTIA Each \$1.25, 3 for \$3.15



CRIMSON GLORY Each \$1.50, 3 for \$3.90



SUZON LOTTHE Pat. 934 Each \$2.50, 3 for \$6.60



EDITOR McFARLAND Each \$1.25, 3 for \$3.15



KAISERIN AUGUSTE VIKTORIA Each \$1.25, 3 for \$3.15



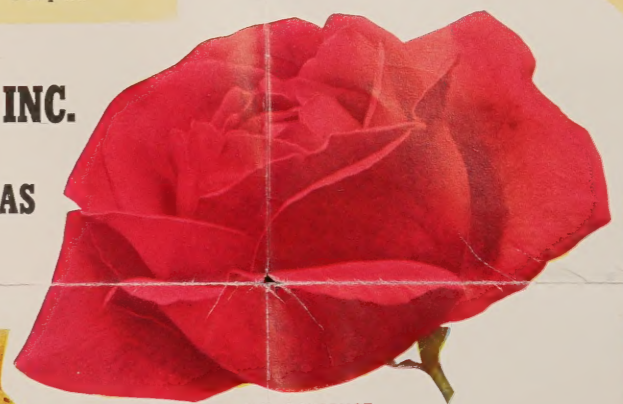
SOEUR THERESE Each \$1.25, 3 for \$3.15

**COLLECTION No. 4**  
The 7 Heavy-Flowering Non-Patented Roses Illustrated

Etoile de Hollande	\$1.35
Red Radiance	1.10
Poinsettia	1.25
Editor McFarland	1.25
Radiance	1.10
K. A. Viktoria	1.25
Soeur Therese	1.25
Value	\$8.55

**1 EACH OF ALL 7 FOR \$6.85**  
Postpaid

**ARP ROSES, INC.**  
BOX 178  
TYLER, TEXAS



RED RADIANCE Each \$1.10, 3 for \$3.00



FIRST LOVE Pat. 921 Each \$2.25, 3 for \$6.00



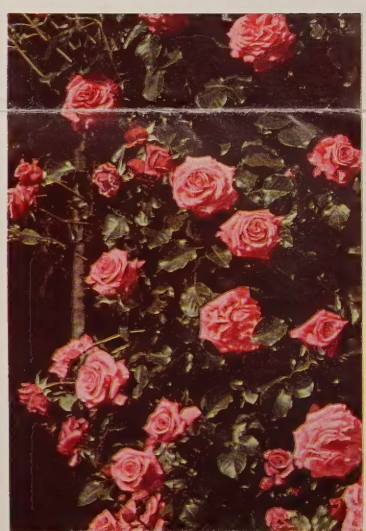
ECLIPSE. Pat. 172 Each \$1.75, 3 for \$4.65



NEW YORKER. Pat. 823. Each \$2.00, 3 for \$5.25



GOLDEN SCEPTER. Each \$2.00, 3 for \$5.25 Pat. 910



ALOHA, CLIMBER. Pat. 948 Each \$2.50, 3 for \$6.60

**COLLECTION No. 5**

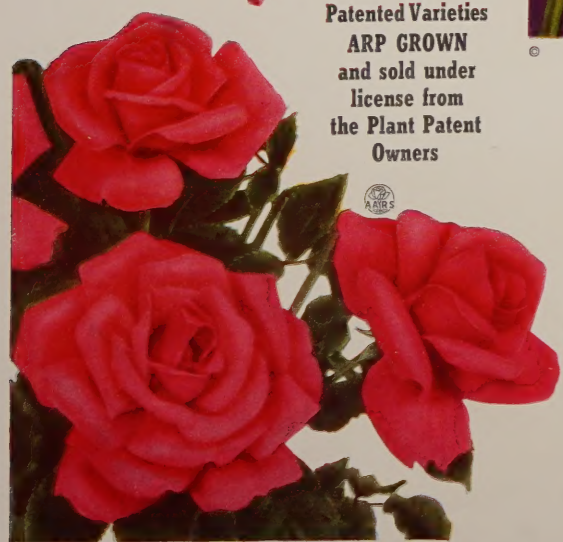
New Yorker	\$2.00
Helen Traubel	2.75
Eclipse	1.75
Value	\$6.50

**1 OF EACH FOR \$5.75**  
Postpaid



WHITE DAWN, CLIMBER Each \$1.50, 3 for \$3.90

**GUARANTEED TO BLOOM**  
Postpaid in U.S.A.



FLORIBUNDA, VOGUE. Pat. 926 Each \$2.00, 3 for \$5.25



FLORIBUNDA, SUMMER SNOW. Pat. 416 Each \$1.50, 3 for \$3.90



FLORIBUNDA, RED PINOCCHIO. Pat. 812 Each \$1.50, 3 for \$3.90



FLORIBUNDA, FASHION. Pat. 789 Each \$2.00, 3 for \$5.25



BLAZE, CLIMBER. Each \$1.35, 3 for \$3.40



CLIMBING CRIMSON GLORY. Pat. 736 Each \$2.50, 3 for \$6.60

Patented Varieties  
ARP GROWN  
and sold under  
license from  
the Plant Patent  
Owners

# Papershell PECAN TREES

## PRICES, All Varieties, Prepaid

SIZE FROM GRAFT

2 to 3 ft. . . Each \$2.10, 3 for \$6.00, 10 for \$19.50

3 to 4 ft. . . Each \$2.40, 3 for \$6.90, 10 for \$22.50

5 to 6 ft. . . Each \$4.00, 3 for \$11.70, 10 for \$37.50

(Commercial grove plantings quoted specially on request)

## JAPANESE PERSIMMON, EUREKA

A hardy variety with a most delicious flavor. Sometimes seedless. Big red orange fruit literally covers the tree and hangs until soft and ripe.

PRICES 2 to 3 ft. . . . . Each \$1.40, 3 for \$3.95, 10 for \$13.50  
4 to 5 ft. . . . . Each \$2.50, 3 for \$7.25, 10 for \$22.50

POSTPAID



MAHAN

### Mahan

Giant pecan. Largest nut; thinnest shell. Usually good quality meat. Earliest bearing.



MONEYMAKER



WESTERN SCHLEY

### Success

Large, oblong nuts with thin shells. Kernels large, full, yellow, sweet.

### Moneymaker

A medium sized nut well filled with rich meat. Early and prolific.

### Stuart

Nuts large, of good quality. Stands the cold better than most varieties.

### Western Schley

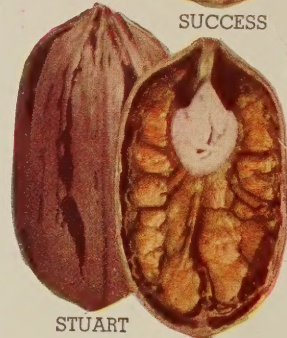
Flavor of very high quality. Long, slender nuts, easy to crack. Early.

### Schley

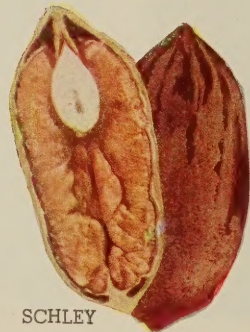
Nuts long, medium to large, with very thin shell. Rich, nutty flavor.



SUCCESS



STUART



SCHLEY

**ARP ROSES, INC.**  
**Box 178 TYLER, TEXAS**